

Boy Scouts launch program



The Daily Reflector

Pitt County United Way Chairman Steve Kiess, left, and executive director Jim Cieslar accept a plaque for their donation to a new STEM initiatives for minority and low-income groups Thursday. (Rhett Butler/The Daily Reflector)

The Eastern North Carolina Council of the Boy Scouts of America announced Thursday the launch of a new program aimed at attracting low-income and minority boys.

With a \$150,000 donation from six organizations, including PotashCorp-Aurora, United Way of Pitt and Wilson counties, Grady-White Boats and the Southern Region of BSA, the Multicultural STEM Outreach Program will focus primarily on increasing skills in science, technology, engineering and math (STEM).

John Morton, Area 7 director of the BSA's Southern Region, compared the at-risk youth to starfish that wash ashore every morning.