

# “Scouting for Food”

America’s Largest Single Day Food Collection

4 Feb - Door Hangers Out  
11 Feb - Food Collection Day

## Unit Leader Guide

East Carolina Council, Boy Scouts of America



### Who receives emergency food assistance?

- 29% of members of households served are children under 18 years old
- 5% of members of households are children 0 to 5 years old
- 8% of members of households are elderly
- 74% have incomes below the federal poverty level
- 8% are homeless

*\*Data from 2010 Hunger in America Report for Food Bank of Central and Eastern NC*

**“Scouting for Food” Who to Call  
East Carolina Council, 2012**

**Blackbeard**

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**Croatan Trails**

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**Pitt**

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**Tri-County**

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**Caswell**

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**WORD**

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## UNIT LEADER CHECK LIST

- Confirm your unit commitment to participate in “Scouting for Food” on-line at <http://www.eccbsa.org/Scouting%20for%20Food.aspx> or see the form on page 4.
- Sign your unit up with your “Scouting for Food” Chair for a specific neighborhood. Make sure the area you sign up for is the right size for your unit.
- Collect your “Scouting for Food” door hangers at your upcoming Roundtable.
- Recruit adult help within your unit to drive vehicles for distribution and collection days. Please note, no Scouts should be alone and none are to be driven in the back of pickup trucks. Make sure all houses are collected from and please begin AFTER 9:00 AM.
- Distribute detailed instructions and copies of the map of your assigned area to each den or patrol. Distribute the appropriate number of hangers to the leaders and drivers in your unit.
- Instruct leaders to distribute their door hangers on Sat 4 Feb. It is important that the hangers go out on that day in order to coincide with our publicity efforts. Please comply with all NO SOLICITATION signage. It is a federal offence to place items in mailboxes; please stress this with your Scouts and leaders; DO NOT PUT HANGERS ON OR IN MAILBOXES!
- Make sure that the food is collected on Sat 11 Feb. If it is at all possible, it is best to have the same Scouts collect the food in the area that they distributed the door hangers. Have Scouts carry empty bags with them should they decide to knock on doors that have not placed a food bag outside in order to give them the opportunity to participate. If your unit needs help collecting, please contact your district “Scouting for Food” Chair.
- Re-visit the areas assigned to your unit at least one time in the early afternoon in order to avoid missing bags. Please make sure the food is delivered to a designated collection site on 11 Feb by 3:00 PM.
- Logon to [www.goodturnforamerica.org](http://www.goodturnforamerica.org) and register your unit. Enter the number of Scouts and adults who participated on February 4 and 11. Also include the time you spent on “Scouting for Food”. Make sure that other service projects your units does throughout the year are entered into this website database. You can reward those who participated with the “Good Turn for America” service patch. These service patches are available for purchase through the Perry Family Scout Service Center.
- Logon to <http://www.eccbsa.org/Scouting%20for%20Food.aspx> and register your individual Scouts or register all Scouts on one form, see page 8



**2012 “Scouting for Food” – Collect your weight in cans!  
Unit Commitment Form**

\_\_\_\_\_ Yes, our unit will participate in the “Scouting for Food” Drive!

**Check one:**

- Pack
- Troop
- Team: # \_\_\_\_\_ District: \_\_\_\_\_
- Crew
- Post

“Scouting for Food” Coordinator: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: (H) \_\_\_\_\_ (C) \_\_\_\_\_

Number of door hangers needed (estimate 20 to 40 per Scout):

Number of Scouts: \_\_\_\_\_ x \_\_\_\_\_ Door hangers per Scout = Total Hangers: \_\_\_\_\_

*(Door Hangers will be picked up at January Roundtable)*

**Units should distribute all door hangers received on Sat 4 Feb**

Return this commitment form to your District “Scouting for Food” Chair

**Honor the hard work your Scouts do year-round by logging in your service projects with “Good Turn for America!”** “Good Turn for America” focuses on three areas of service: food, shelter and healthy living. Login at [www.goodturnforamerica.org](http://www.goodturnforamerica.org) and report your service projects. You will be asked to enter the type of service project conducted, the number of members and non-members involved in the project, and who/what organization benefited from your unit’s efforts. This will help us tell the story of what your Scouts are doing for our communities. Units reporting their service project will be allowed to purchase a “Good Turn for America” patch.

**(This “Scouting for Food” commitment form is also on-line at**  
<http://www.eccbsa.org/Scouting%20for%20Food.aspx> )



## **Steps to Ensure a Successful “Scouting for Food”**

### **Before your next Unit meeting**

- Prepare maps and materials for your Scouts and families.
- Contact all Scouts and families to attend scheduled Unit meeting for “Scouting for Food” Kickoff.

### **Door Hanger Distribution at Roundtables**

- Pick up your unit’s door hangers.
- Receive your unit ID for “Good Turn for America” web site.
- Receive your unit’s map and food pantry collection sites.

### **Unit Meeting (“Scouting for Food” Unit Kickoff)**

- Lead/coordinate a 5-10 minute unit presentation to inspire your Scouts and families.
- Secure their commitment to help with “Scouting for Food” this year.

### **Unit Kick-off Meeting Agenda**

Be prepared to lead a 5-10 Minute presentation to inspire your Scouts and families.

- Have a map with your “Scouting for Food” area blown up and copies for all Scouts and families with their assigned area highlighted.
- Include your contact information and schedule for both Saturdays with the map.
- Pre-assign streets and neighborhood areas for each family. Scouts should use the buddy system.
- Rehearse your presentation prior to the meeting.
- Remind Scouts to wear their uniform!

### **As attendees arrive**

- Greet them and mark every 5<sup>th</sup> person with a dot sticker on their shirt.
- A suggestion to create excitement is to have each Scout weigh in on a scale and log in their weight; this will be their goal for individual food collection.
- Give each Scout and family a copy of the map with their assigned streets and neighborhoods highlighted.

### **Your presentation**

Why we do “Scouting for Food.”

- Ask marked attendees to stand up, (and remain standing); this is a snapshot of our community, look around. Those standing represent the number of people in our community who go to sleep each night on an empty stomach.
- Everyday in our community 20% of us seek food assistance.
- “Scouting for Food” helps to ensure our neighbors and their families will have an adequate food supply.

## What can we do to help make this important project successful?

- We need 100% family support for “Scouting for Food!”
- For added excitement you could set a goal that each Scout will collect their weight in food.
- Scouts that place the door hangers on February 4 should return to the same houses to collect food on February 11. This avoids missing household and neighborhoods.

## Schedule for Saturday 4 Feb (Distribute door hangers to all households)

- **Wear your uniform!**
- Meet at unit assembly location for instructions and refreshments.
- After 9:00 AM distribute door hangers in your assigned neighborhoods using the buddy system.
- **PLEASE SECURE DOOR HANGERS ON DOORS NOT MAILBOXES!**
- Call your unit leader when you have completed your assigned area.

## Schedule for Saturday, 11 Feb

- **Wear your uniform!**
- Meet at unit assembly location for instructions and refreshments.
- After 9:00 AM, return to your assigned neighborhood and collect food using the buddy system.
- Knock on the door if missing a bag and offer another chance to participate.
- Deliver your bags to the designated collection site and get total bag/weight count.
- Report your volunteer hours by Logging into the “Good Turn for America” website: [www.goodturnforamerica.org](http://www.goodturnforamerica.org) . Your unit username and password is available from your District “Scouting for Food” Chair.

## Collection Tips

- If there isn't a bag outside, you may consider knocking at the door with a bag in hand and offer another chance to participate.
- Arrange for a collection box at places of worship, schools, homeowners association, apartment/condo clubhouses and offices.

## New patch this year!!!

Every participating Scout will earn a “Scouting for Food” patch! Unit leaders may go on-line to <http://www.eccbsa.org/Scouting%20for%20Food.aspx> to place the patch order for each participating Scout or use the registration form, (page 8).



Patch Order: Unit “Scouting for Food” leaders may go to: [www.eccbsa.org](http://www.eccbsa.org) under the “Scouting for Food” tab to place individual patch orders <http://www.eccbsa.org/Scouting%20for%20Food.aspx> (sample page 7) or you may use the “Scouting for Food” Registration form, (page 8).



## Scouting for Food Report and Patch Order

SFF Unit Chairs, please complete this form; enter the number of patches earned in the "Quantity" field. Order 1 patch per registered Scout, you must submit amount of food collected. You must enter youth names for each patch.

East Carolina Council  
PO Box 1698  
Kinston, NC 28503

\* required information

### Patch Order

#### Registration Information

First Name:*	<input type="text"/>
Last Name:*	<input type="text"/>
Email:*	<input type="text"/>
Address Line 1:*	<input type="text"/>
Address Line 2:	<input type="text"/>
City:*	<input type="text"/>
State:*	North Carolina
ZIP/Postal Code:*	<input type="text"/>
Phone:*	<input type="text"/>
District:*	-- please make a selection --
Unit Type:*	-- please make a selection --
Unit Number:*	<input type="text"/>
Quantity:*	<input type="text" value="1"/>
Total Cost:	\$0 <input type="text"/>

#### Additional Information

Total number of hours per unit:*	<input type="text"/>
Agency that you gave the food to:*	<input type="text"/>

