

Logic Models and Outcomes

The transition process to the Community Action Plan has provided the BSA with a variety of training over the last two years. On three separate occasions then Scout Executive Michael Johnson and current District Director Michael Hesbach attended Outcomes and Logic Model Training. The first time was in January 2006, and the most recent was in 2008. Each time the course material was the same, but beneficial. The logic model and outcomes training offered was instructed by Rebecca Brownlee, a consultant hired by the Pitt County United Way. Rebecca's company Power Steering is an often used consultant in teaching logic models and outcomes. Rebecca's text book for the classes was a combination of her own material and Measuring Program Outcomes: A Practical Approach, which is a book published by the United Way. The East Carolina Council has 3 copies of this book. The logic models and outcome that form the basis for our proposal were created with the help of Beth Franco, a past employee of the Pitt County United Way, and Rebecca Brownlee. The logic model and outcomes created for the 2006 proposal were used in 2007, 2008, and were still relevant for the 2009 proposal, and additional outcomes were written to satisfy requirements for the 2009 proposal.

Ongoing Training and the Alignment Form

In addition to training offered by the consultant, the United Way held quarterly CUWA meetings. CUWA was the name given to the collective body of United Way Agency Partners. Meetings were held at the Boys and Girls Club. The East Carolina Council was represented by then Scout Executive Michael Johnson or Pitt District Director Michael Hesbach, and many times by both. The focus of these meetings was the implementation of the new Community Action Plan. The main agenda item was the review of a timeline regarding Community Action Plan its implementation. The timeline presented was continuously updated frequently was being extended. The original plan called for implementation beginning in 2007 with agencies receiving a reduced portion of their allocation and the remainder would be funded using the new model. In 2008, agencies would receive 50% of their funding through an automatic allocation, and the other 50% would be offered to using the new model. Then Executive Director Marilyn Williams with the consent of her board of directors delayed the implementation of the plan because the Vision Councils had not completed their work. The result of the delays in implementing the new funding model forced the United Way into having 100% of the funding in 2009 follow the new model, eliminating the gradual implementation. The Vision Councils completed the outcomes they were looking to fund in the first quarter of 2008. In or around April of 2008, agencies were given the first view of funding outcomes and asked to complete a program alignment form. The alignment form was used to inform the United Way how we intended to apply for funds. The East Carolina Council submitted an alignment form.

The 2009 Application Training

After the Alignment form was submitted to the United Way the East Carolina Council attend more CUWA meetings and a final logic model and outcomes training offered by Rebecca

Brownlee, in late 2008. The United Way released the application on November 3, 2008 and announced the following training cycle:

Basic Sessions

Two-hour training for those who have received funding from the United Way of Pitt County in the past year.

Tuesday, December 9, 2008

Thursday December 11, 2008

Tuesday, December 16, 2008

Thursday, December 18, 2008

Extended Sessions

Three-hour training for those who are seeking first time funding from the United Way of Pitt County.

Monday, December 8, 2008

Monday, December 15, 2008

Logic Model

Three-hour training designed to provide an introduction to the logic model and its use in program outcome measurement. This is a beginner course and is recommended for those who have no training on United Way's logic model and framework.

Thursday, December 4, 2008

In addition to the above training classes the United Way made its staff available to answer any questions about the application.

The East Carolina Council did not attend the seven training classes above. We did not attend the Basic Sessions, because we felt the application was clear, we had proven and accepted outcomes and logic models with data driven results, and solid collaborations. We did take advantage of being able to contact the United Way who readily answered our question regarding the budget narrative section of the application. We did not attend the Extended Session because we were not first time agencies. We did not attend the Logic Model class, because we have attended the course on three separate occasions most recently in the same year, and had proven logic models and outcomes with data driven results.